



*Driving Business to
Peak Performance!*



Poll: 25% of small businesses fear they won't survive

Source: Phoenix Business Journal

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One in four small-business owners fear their businesses may not survive the recession, according to a recent poll conducted by the [National Federation of Independent Business](#) Research Foundation.

Another 16 percent said the economic downturn has depressed their business prospects for the foreseeable future.

Tight credit isn't the problem; poor sales are. About 45 percent of small-business owners cited slowing or lost sales as their biggest problem, followed by 23 percent who cited the unpredictability of business conditions.

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These days there is not much business gained that is not gone out after!

90% of small businesses have no active marketing plan!

The reason most businesses fail is because they bore their customers.

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