



Embracing Change

DO YOU LONG FOR A SIMPLER TIME? A time when employers were loyal, when employees were professional, when work was stable and predictable, when markets and jobs were clearly defined?

We have selective memories of the past and often under value the present. Certainly, our lives are more complicated than they use to be, but we live in very exciting of times. Many new technologies and opportunities shape our world today. We see potential for new providers to change traditional boundaries in our organizations. Some of us view these innovations as threats, but we should resist that temptation.

No question, change can be unsettling, overwhelming, and even frightening, but this inexorable change is a fact of life today in every industry.

Yet in spite of this, we continue to move forward. For those who reach out and embrace change, it can create new career paths. So instead of recalling the good old days, figure out how you can be indispensable to your company by becoming the resident expert on new innovations which are present everywhere.

Glorifying the past and playing down the present is human nature. We see it in business every day. How many times have you heard that today's youth don't have the grit and ambition of prior generations? Do you really buy this nostalgia? It seems to me that the teens of today work harder and have more on the ball than those of the 'past. In their hands the future looks bright to me.

The same managers who lament the passing of a better time are the ones who pine for relics that perished for a reason. These same people often look at new innovations with a sneer. If you find yourself in that camp, remember why you got into business in the first place. More probably wasn't because it was simple or safe. If you wanted a challenge, now is your time to embrace it!